



ART TO PROTECT

Art To Protect transforms art into sustainable ongoing income for non-profit organizations protecting biodiversity and indigenous communities.

2026/2027



WWW.ARTTOPROTECT.COM

@arttoprotect

COLLECTION LOOKBOOK 2026/2027

INTRODUCTION

My name is Bernadet Bijsterbosch, an artist, traveler, and founder of ART TO PROTECT.

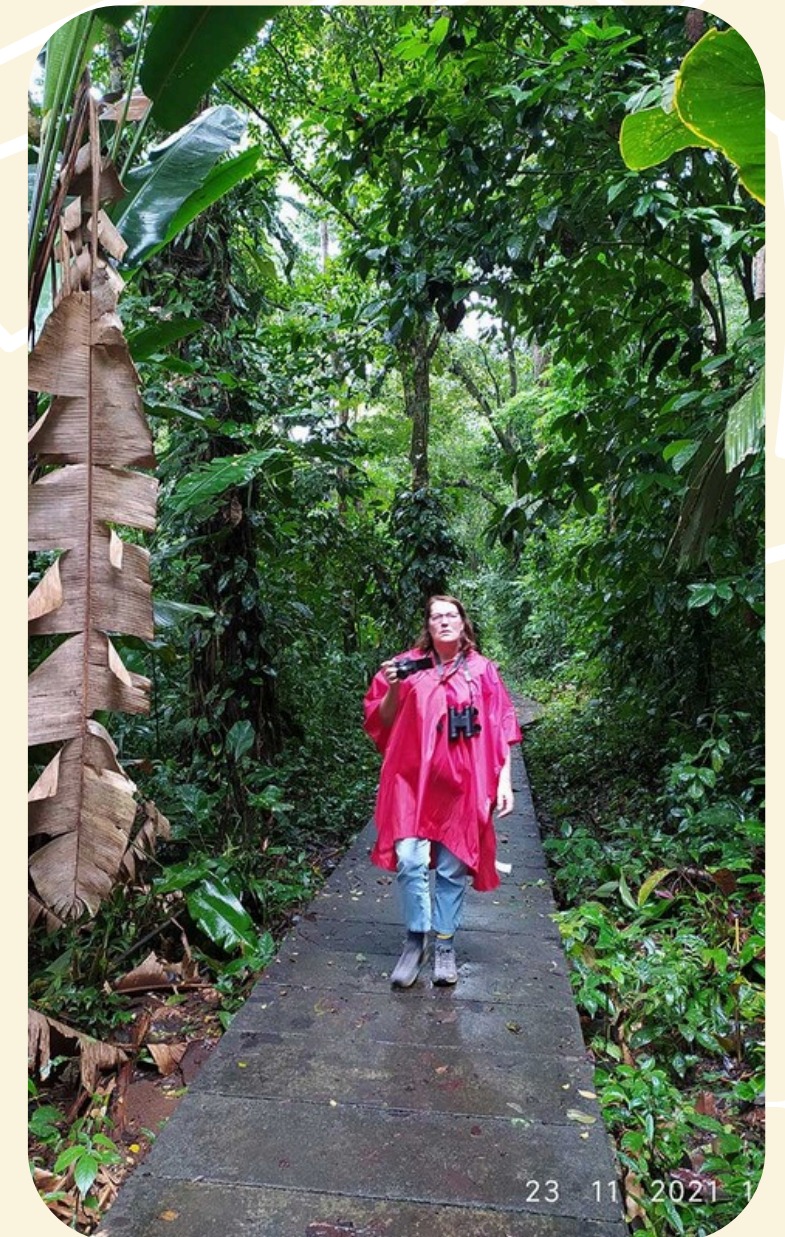
During my travels across some of the world's most extraordinary natural environments, I have witnessed both the breathtaking beauty of our planet and the alarming reality that much of its biodiversity is disappearing. Countless species, ecosystems, and indigenous cultures are under increasing pressure, making conservation one of the most important challenges of our time.

I believe art has the power to inspire action where facts alone often cannot. ART TO PROTECT was created to connect creativity, conservation, and community. Through art expeditions, exhibitions, and meaningful collaborations, we transform art into a force for positive change, supporting organizations that protect biodiversity and helping local communities preserve their natural and cultural heritage.

By collaborating with retailers through our unique format, we provide conservation partners with a sustainable source of ongoing income that supports their mission, helps protect the extraordinary biodiversity of the countries they serve, and creates lasting benefits for local communities.

Thank you for being our partner!

Bernadet Bijsterbosch

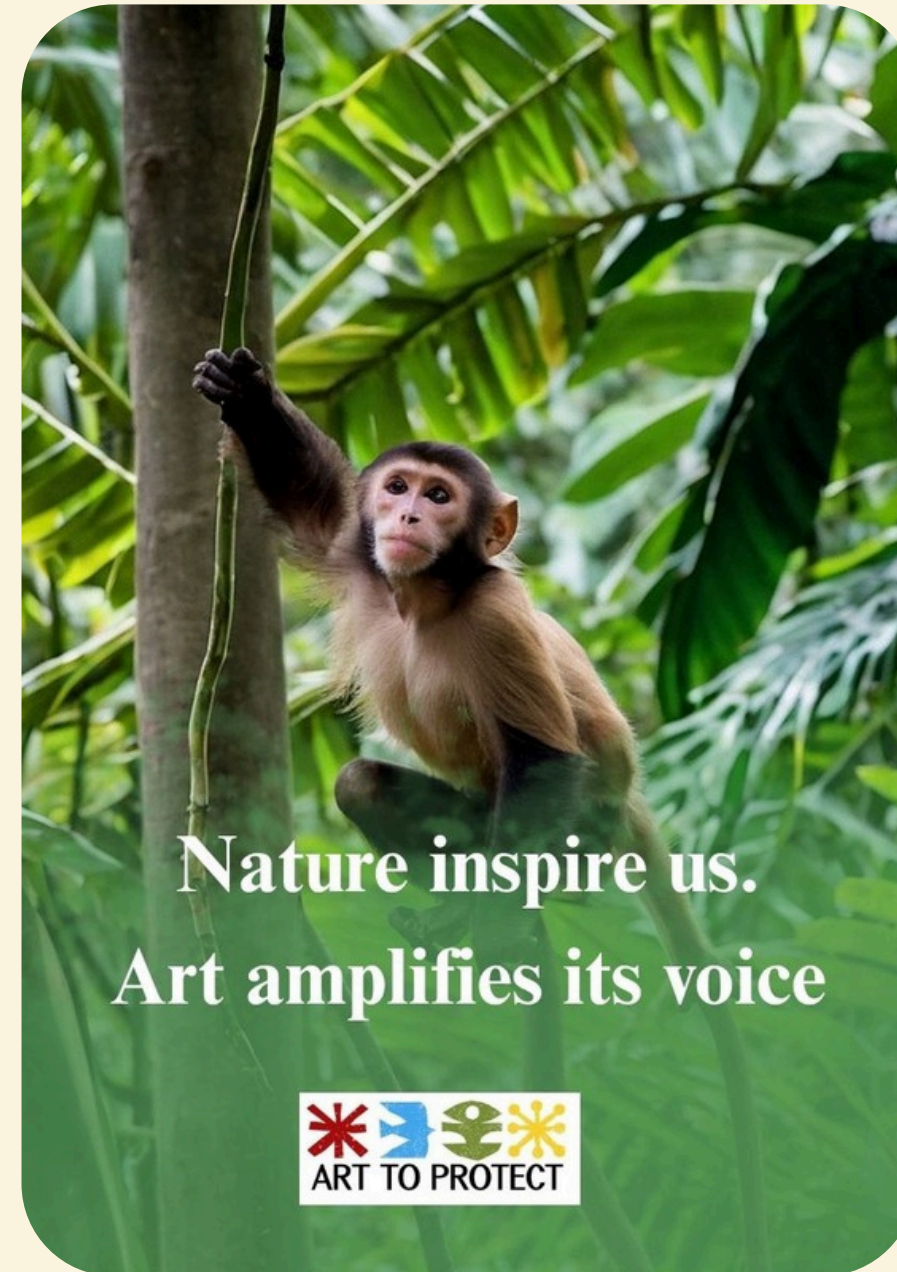


OUR MISSION

ART TO PROTECT transforms art into sustainable, ongoing income for conservation organizations. Through creativity, collaboration, and meaningful partnerships, we help protect biodiversity, support local communities, and preserve the natural and cultural treasures of our planet for future generations.

In Malaysia, Madagascar and Costa Rica we work with different conservation partners to support their mission by donating 20% of our profits to their conservation projects.

We believe biodiversity and Tribe culture is worth protecting for future generations. Together, we can make a lasting difference.





ART TO PROTECT

CREATING BEAUTY. SHARING STORIES. MAKING A DIFFERENCE.



OUR VISION

How ART TO PROTECT Creates Impact

ART TO PROTECT helps conservation organizations generate sustainable, ongoing income. Each partner receives its own collection of artwork and products, an online shop, and continuous promotion through our marketing, exhibitions, and community.

By selling art, prints, and merchandise made by different artists inspired by the places and wildlife they protect, we create awareness while generating revenue. Every month, 20% of our profit from these sales is donated directly to our conservation partners, providing long-term financial support for their important work. This version focuses on the practical benefits (shop, collection, promotion) while clearly explaining the ongoing revenue model.

OUR COLLECTIONS



CLOTHES

Wear your passion for nature with a collection of sustainable clothing inspired by the world's most extraordinary wildlife, landscapes, and cultures.



COLLECTION HOME

Bring the beauty of nature into your living space with art-inspired home décor that combines style, storytelling, and conservation.



COLLECTION SOUVENIR

Take home a meaningful reminder of your journey with unique souvenirs that celebrate biodiversity while supporting conservation efforts.

COLLECTION CLOTH

Wear art. Share a purpose.

Our Collection Cloth transforms inspiring wildlife and nature-inspired artwork into stylish, high-quality apparel designed to stand out. Created for people who appreciate beauty, creativity, and the natural world, each piece allows you to express your love for nature wherever you go. More than clothing, it is a statement of connection—to art, to wildlife, and to the protection of our planet. Every design tells a story and helps support conservation efforts around the world.



T-SHIRT

Make a statement. Wear your values.
Our collection of art-inspired T-shirts is created for travellers, nature lovers, and art enthusiasts who want to celebrate and protect the beauty of our planet. Each design is inspired by wildlife, biodiversity, and indigenous cultures.

Every ART TO PROTECT partner receives a custom-made collection designed around their country, wildlife, and conservation mission, creating a unique souvenir for visitors and tourists.

High-quality, stylish, and meaningful, these T-shirts allow people to wear art while supporting biodiversity and the communities working to protect it.



SWEATER

Comfort meets purpose in our premium sweater collection. Designed for those who value quality, craftsmanship, and meaningful design, each sweater features exclusive artwork inspired by the wildlife, landscapes, and cultural treasures of our conservation partners.

Made from high-quality materials and created for lasting comfort, these sweaters are perfect for everyday wear, travel adventures, and cooler evenings. The timeless designs allow customers to carry a reminder of their journey and connection to nature wherever they go.

More than a fashion piece, every sweater supports a greater purpose. A portion of our profits helps protect biodiversity and supports indigenous communities working to preserve some of the world's most precious ecosystems.



HOME

Bring the spirit of nature into your home. Our Home Collection transforms original conservation-inspired artwork into beautiful lifestyle products that add character, colour, and meaning to any living space.

From decorative cushions and mugs to art prints and home accessories, each piece is designed to celebrate the beauty of wildlife, natural landscapes, and cultural heritage. The collection offers visitors a lasting reminder of the places they have explored and the stories they have discovered.

Every product is created with care and purpose. By choosing the ART TO PROTECT Home Collection, customers help support biodiversity conservation projects and indigenous communities dedicated to protecting our planet for future generations.



SOUVENIERS

Meaningful souvenirs tell a story long after the journey has ended. Our Souvenir Collection offers visitors a unique alternative to traditional tourist gifts by combining original artwork with authentic conservation stories.

Inspired by local wildlife, iconic species, and the cultural identity of each destination, every item is created exclusively for our conservation partners. The collection allows visitors to take home a memorable keepsake that reflects the true spirit of the place they have visited.

Each purchase goes beyond the souvenir itself. A portion of our profits contributes to biodiversity protection and supports indigenous communities, helping to create a positive impact long after visitors return home.



WALL ART

Transform any space with art that inspires, connects, and creates impact. Our Wall Art Collection features exclusive artwork created by talented artists who draw inspiration from the world's most extraordinary wildlife, natural landscapes, and indigenous cultures.

Available as premium-quality prints and canvas artworks, each piece is designed to bring colour, emotion, and a sense of adventure into homes, offices, hotels, galleries, and public spaces. Every artwork tells a story of nature, travel, and conservation, creating a meaningful connection between the viewer and the world beyond their walls.

More than decorative art, each piece represents a commitment to protecting our planet.



HOW TO WORK WITH US!

ART TO PROTECT offers retailers more than a beautiful collection. We provide a unique retail concept that combines art, travel, culture, and conservation in products customers love to buy and feel good about owning. When you become an ART TO PROTECT Retail Partner, you are not only offering beautiful products – you become part of a global movement that celebrates creativity, travel, and conservation.

Our collections are inspired by extraordinary destinations, wildlife, and cultures from around the world. Every design tells a story and supports organizations working to protect biodiversity and local communities.



WWW.ARTTOPROTECT.COM

CONTACT

Our professional team is here to help. Whether you have a question, would like more information, or want advice on creating your own ART TO PROTECT collection, we are happy to assist you. Contact us today and discover how art can help protect our planet.

Website : www.arttoprotect.com
E mail : info@arttoprotect.com
instagram : [@bernadetbijsterbosch](https://www.instagram.com/bernadetbijsterbosch)





BIG THANKS!